

SIMPCO MPO Bicycle-Pedestrian Roundtable Meeting Notes

March 28, 2018 3:00 p.m., SIMPCO, 1122 Pierce Street, Sioux City, Iowa

Members present

Angela	Drent	Siouxland District Health Department
Angel	Wallace	City of Sioux City
Bob	DeSmidt	Siouxland Trails Foundation
Dakin	Schultz	Iowa DOT
Judy	Bonertz	Siouxland Cyclists
Kalynn	Sortino	Downtown Partners
Korey	Smith	Albrecht Cycle
Pam	Arndt	Siouxland Cyclists
Regen	Cote	Downtown Partners
Sue	Brown	Community Volunteer
Nicole	Peterson	SIMPCO
Michelle	Bostinelos	SIMPCO

I. **Introductions**

II. **Bike to Work Day – Friday, May 18, 2018 and Bike Friendly Employer Award**

The group discussed the following tasks list

Registration and Bike-Friendly Employer Award application at:

<https://healthsiouxland.org/worksites-wellness/bike-to-work>

<https://www.surveymonkey.com/r/2018BikeWork>

Next Meeting: April 11, 2018 at 3:00pm at SIMPCO

Bike To Work Day (May 18, 2018) and Bike Friendly Employer Award			
Event	Task	Responsible Person	Notes
Commuter breakfast	Albrecht Cycle Shop will host, 7am, 200 5th Street	Korey	
	Caturra will provide the coffee	Korey	
	Albrecht will serve pancakes, both vegan and standard	Korey	
	Fareway sponsorship - apples, bananas, granola bars & lemons + oranges (for the water)	Sue	
	Provide large water vessel provide lemon / orange water	Sue	
	Provide bike information and maps	Barbara Ann	
All Day Specials	Contact downtown businesses and solicit specials or gifts	Kalynn & Regan	Have participating business list by April 11 meeting
Food Truck lunch cancelled			
Participation gifts - prize drawing	Gather gift certificates	Kalynn, Angela, Nicole	
	Albrechts gift card	Korey	
	Siouxland Cyclists membership, t-shirt	Pam	
	Vouchers from DT businesses if any	Regan-Kalynn	
	Draw winner, contact winner, send gifts	Angela	Givaway at commuter breakfast?
Registration	Registration form on existing bike-work website	Angela	complete
	Gather registrations	Angela	
Promotion	Bike Work Day Flyer development and distribution	Emily, Nicole	gathering comments from committee - review again at 4/11 meeting
	School sponsorship - listed on flyer?	Michelle, Dawn	
	Bike Month Flyer	Emily, Nicole	gathering comments from committee - review again at 4/11 meeting
	Social media - use last year hashtag #SCBike2Work, facebook	Michelle	Will create event, boost post
	KTIV - post on website, interview	Nicole-Sue	
	KMEG - post on website, interview	Nicole-Sue	
	Radio - KWIT, KCAU	Nicole	
	Chamber newsletter	Nicole-Michelle	
	Lime Bike sponsorship, launch date, April	Angel	Lime Bike promotion? Sponsor?
	Press release	Nicole	Drafted
	Email blast	Committee	April 16th
	Press conference	Michelle	May 11th , library, 10:00 am
	Bike Friendly Employer Award	Application in survey monkey	Nicole
Application on website		Angela	
Submission deadline April 30th, Committee review May 1st, 3:00 pm, SIMPCO		Committee	
Send to business contacts		Chambers, SHRM	
Order award - Siouxland Trail Foundation sponsor		Bob, Nicole	
Award presentation date, time, location - Same as press conference		Angela, Michelle	