



SIMPCO Regional Economic Diversification Summit (REDS) Agenda

Wednesday, June 12, 2019 9:00 a.m. – 3:30 p.m.

Western Iowa Tech Community College, 4647 Stone Ave, Sioux City, IA 51106
D103 Cargill Auditorium, Applied Technology Building, Entrances 14 or 15, Parking lots 4 or 5

Registration – Coffee & Rolls – Sponsored by Northwest Iowa Development 8:30

I. Welcome and Overview 9:00 – 9:20

- SIMPCO – Michelle Bostinelos, Executive Director
- US Economic Development Administration (EDA)
- Alex Smith, Economic Development Representative

II. Federal Funding Economic Development Programs and Examples 9:20 – 10:00

- US EDA - Alex Smith, Representative (ND, SD, Western IA)
- Iowa US Department of Agriculture (USDA)
- Tyler Koopman and Brian Augustine, Area 8 Representatives
- Nebraska USDA - Joan Scheel, Business Programs Director
- South Dakota USDA – Diane Sieperda, Loan Specialist

III. University Centers Economic Development Programs and Examples 10:10 – 11:00

- Iowa State University – CIRAS - Mark Reinig, Economic Development
- University of Northern Iowa – James Hoelscher, Senior Program Manager
- University of Nebraska Omaha – Catherine Lang, State Director
- South Dakota State University - Qiquan (Quinn) Qiao, Ph.D., Professor

IV. Regional Business Start-Up Resources Panel 11:00 – 12:00

- Siouland Economic Development Corporation
- Ken Beekley, Executive Vice President
- Iowa Small Business Development Center - Todd Rausch, Director
- Nebraska Business Development Center - Loren Kucera, Director
- South Dakota Small Business Development Center – Sue Stoll, Director
- Iowa’s West Coast Initiative – Renae Billings, Sioux City
- Venture School, University of Iowa - John Engel, Lecturer

Lunch - Sponsored by MidAmerican Energy – Room L113 12:00 – 12:30

V. Regional Business Success Panel 12:30 – 1:15

- Iowa: Stacy Ornadorff, Launch It, Heartland Coffee and Nosh
- Iowa: Bill Brown, Insulights and Treepans.com
- Nebraska: Pat Boeshart, LiteForm
- South Dakota: Brock Hutchinson, Big Frig

Refreshments - Sponsored by The Siouland Initiative

VI. State and Regional Collaboration 1:30 – 2:30

- IA Economic Development Authority – Amy Kuhlert, Program Manager
- NE Department of Economic Development
- Dan Curran, Deputy Director of Programs
- SD Governor’s Office of Economic Development – Joe Fiala, Director
- SECOG CEDS/EDD – Lynne Keller Forbes, Director
- SIMPCO CEDS/EDD - Michelle Bostinelos, Executive Director

VII. Small Group Workshop (Interactive project development) 2:30- 3:30