



**Woodbury County Comprehensive Plan
Steering Committee Meeting Notes**

February 11, 2021, 3:00 p.m., SIMPCO (Zoom), 1122 Pierce Street, Sioux City, Iowa

Members present

Gary	Brown	County Emergency Services
David	Gleiser	County Community and Economic Development
Dan	Heissel	County Conservation Board
Mark	Nahra	County Secondary Roads
Dan	Priestley	County Community and Economic Development
Keith	Radig	County Board of Supervisors
Rebecca	Socknat	County Emergency Management
Tom	Thiesen	County Zoning Commission
Chris	Zellmer-Zant	County Board of Adjustment
Erin	Berzina	SIMPCO
Victoria	Halloran	SIMPCO

I. Introductions

- Committee members and staff provided introductions.
- Introduction to comprehensive plans
 - i. SIMPCO presented what a comprehensive plan does for a community and what a comprehensive plan is not intended to accomplish.
- SIMPCO outlined the steering committee’s role in the planning process; to oversee the process, support the planning process by attending meetings, providing input and promoting the plan, and provide feedback and information to improve the final product.

II. Woodbury County Comprehensive Plan

- SIMPCO provided an overview of previous plans and emphasized the importance of public input throughout the plan development.
- SIMPCO presented the proposed plan outline.
 - i. Chapters presented include: County Profile, Land Use, Public Infrastructure and Utilities, Transportation, Housing, Economic Development, Community Facilities and Services, Public Safety and Disaster Response, Recovery, and resiliency.
- The committee reviewed the 2005 Comprehensive Plan Vision Statement. The Vision Statement will be revisited after public input survey responses have been collected.

III. **SWOT (Strengths – Weaknesses – Opportunities – Threats)**

- SIMPCO presented information on what a SWOT process is composed of and provided examples for each category. A lot of great input was gathered and is recorded within the Powerpoint presentation for this meeting.
- The committee then began the process by brainstorming strengths and weaknesses of Woodbury County under the categories of the plan chapters. The Opportunities and Threats portion of the SWOT will be completed at the April meeting.

IV. **Public Input**

- Public input will be conducted throughout the plan development.
- COVID-19 has altered typical public outreach efforts. SIMPCO will host a virtual public input survey in late February and will have results for the April steering committee meeting. Additional outreach will include pop-ups at various rural businesses, county fair, and any opportunities to work with other agency partners at any events.
- Town Hall-style meetings will be held at 4 locations in the county when chapter drafts have been prepared to gather input to incorporate into the final draft of the plan.
- Brown suggested incorporating blind focus groups into the public input effort.

V. **Meeting Wrap-up**

- SIMPCO presented the projected timeline. The plan is expected to be adopted prior to April 2022, including Planning and Zoning Commission and Board of Supervisors approval.

Next Meeting – April 15, 2021, 3:00 p.m., Zoom (SIMPCO Conference Room)